

ib3 is a **lively and creative marketing agency** where you can expect **fresh thinking, first class service and excellent results**. Put simply, we deliver **innovative solutions** that work, on time and **within your budget**.



**Marketing without
creativity is like
watching a movie
without popcorn**



“ We found ib3 to be everything we required and more. They absorbed all our ideas and gave valid input to the design, structure and functionality of our new website, and nothing was a problem. Great service, great value and most importantly great communicators.”

dmg world media

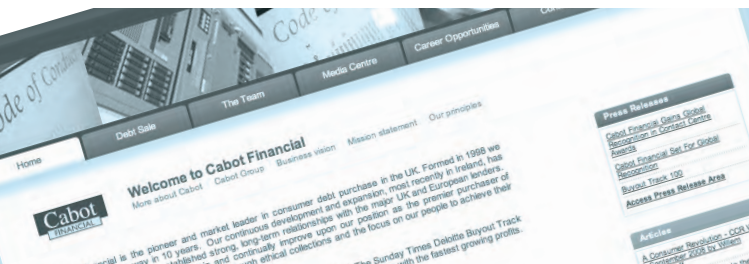
“ The design of the logo gave us the confidence to appoint ib3 to design and develop all our marketing collateral. ib3 met all deadlines and were a tremendous asset for me during a very hectic period.”

Global Play Golf

“ The service provided by them is efficient, honest, friendly and consistent. Our requirements were always handled in a professional manner, with a dedicated resource always available to assist in any way possible. We would have no reservations in recommending their professional service to other companies.”

Cabot Financial

Web Development



The fusion of creativity and technology

We think beyond the website.

We get to know your business and are proactive in developing successful websites that deliver an experience appropriate to your target audience and ultimately for your business.

Whether you require a simple information based website, the ability to sell products on-line or secure interaction with back-office systems, we can deliver a solution to meet your needs.

All work is managed by a senior member of the ib3 team, so you speak to the person who is directly responsible for the success of your project.

- ✓ Website Design
- ✓ Ecommerce
- ✓ Content Management CMS
- ✓ Search Engine Optimisation
- ✓ Compliance & Accessibility
- ✓ Email Marketing

www.ib3.co.uk/websites

Branding & Design



Marketing communications by design

Our designs make a difference.

Perceptions are critical in our image sensitive world. That means it is very important for you to align your marketing activity with the values and culture you want to project.

Whether you require a new corporate identity, brochure, newsletter, or promotional materials, we will take a creative brief from you to identify appropriate solutions. Through this process we ensure that we produce creative work which not only looks good and reads well, but that works as an effective marketing tool.

- ✓ Corporate Identity
- ✓ Company Literature
- ✓ Advertising Design
- ✓ Packaging Design
- ✓ Exhibition Displays

www.ib3.co.uk/design

Media Planning



Expertise in campaign management

With over 20 years experience of working within the media, we can plan and manage the very best campaigns for you. We will listen to your requirements, analyse your customers and identify your target audience.

We don't just buy media; we make certain that your budget is used as effectively as possible. We have a strong understanding of the changing market place and have experience of buying both traditional and online media. Our knowledge and close relationships with the media enable us to negotiate cost effective coverage that generates results time and time again.

We offer a different and fresh approach to all aspects of media that helps us retain our clients year after year.

- ✓ Media Planning
- ✓ Media Buying
- ✓ Media Management

www.ib3.co.uk/media

Contact Us

If you have any questions, or would like to talk to us about your requirements, then call us on

01892 559120

or email us at **info@ib3.co.uk**



www.ib3.co.uk